

MONTHLY MEMBERSHIP PROGRESS REPORT

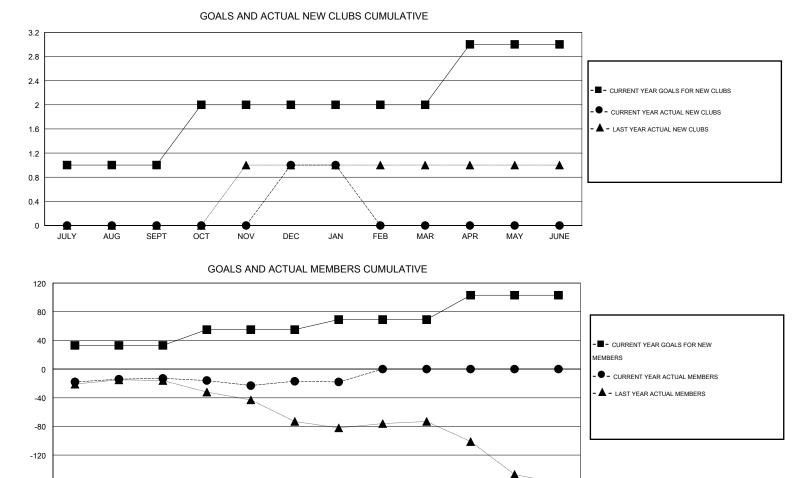
District 4 L5

Results as of: 2/17/2014 11:17:44AM

GMT: DANA BIGGS

LOCATION CALIFORNIA

| GMT: DANA BIGGS | | | LOCATION CALIFORNIA | | | | | | | |
|-----------------------|------------------|---------------------|----------------------------|-----------------------------|-----------------------|--------------------|-----------------------|------------------------------|-----------------------------|--|
| - | | Clubs | | | Members | | | | | |
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/ LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL NEW MEMBERS | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/ LOSS | |
| JULY/AUG/SEPT | 1 | 0 | 0 | 0 | JULY/AUG/SEPT | 33 | 28 | 41 | -13 | |
| OCT/NOV/DEC | 1 | 1 | 0 | 1 | OCT/NOV/DEC | 22 | 73 | 77 | -4 | |
| JAN/FEB/MAR | 0 | 0 | 0 | 0 | JAN/FEB/MAR | 14 | 5 | 6 | -1 | |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | 34 | 0 | 0 | 0 | |



-160 JULY JUNE AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY

| DROPPED CLUBS: 0 | | 29 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION | | |
|------------------|-----|---|---------------------|--------------|-----|
| | | | MALE | 648 (61.60%) | |
| DROPPED MEMBERS | | | FEMALE | 404 (38.40%) | |
| DECEASED | 14 | CLICK HERE FOR HEALTH | | | 263 |
| CLUB CANCELLED | 0 | ASSESSMENT DATA | FAMILY UNIT MEMBERS | | |
| OTHER | 110 | | HEAD OF HOUSEHOLD | | |
| TOTAL | 124 | | NON-HEAD OF HOUSEHO | D | 136 |